

The Significance of the Development of the Salted Fish Industry for Community Economic Growth from an Islamic Economic Perspective (Study on Baai Island, Kampung Melayu, Bengkulu City)

Yuyun Novia Sari¹, Herlina Yustati², Idwal B.³

UIN Fatmawati Sukarno Bengkulu¹²³

e-mail:

¹yuyunnovia23@gmail.com

²herlina.yustati@mail.uinfasbengkulu.ac.id

³idwalkincai@gmail.com

ABSTRACT. This research was conducted on Baai Island, Malay Village, Bengkulu City. The purpose of this study was to determine the Significance of the Development of the Salted Fish Industry for the Growth of the Community Economy in the Perspective of Islamic Economics. This research is qualitative. Data collection methods through interviews with sellers, workers, and buyers of salted fish in the baai island area. Based on the formulation of the problem in this study, namely: How is the development of the Baai Island salted fish processing industry and how is the impact of the development of the Baai Island salted fish industry on the economy of the community in the perspective of Islamic Economics? The research findings show that the business development carried out is through 2 methods online and in person. The impact of the development of this industry itself is the increased income of the community, the welfare of the Baai Island community, and the fulfilled needs of life.

Keywords: Industrial Development; Impact of Industrial Development; Islamic Economics;

INTRODUCTION

The fisheries processing industry sector plays an important role in the national economy, especially in providing employment opportunities, a source of income for fish farmers, a source of high-value animal protein, and a very potential source of foreign exchange. With abundant potential fishery resources, the Indonesian nation has the opportunity to restore the national economy by relying on processing fishery resources properly and optimally. This is based on the trend in domestic and world demand for fishery products which continues to increase. The fisheries sector can be the main pillar in rebuilding the national economy which was hit by the economic crisis.

Indonesia's fisheries production is dominated by capture fisheries with a sustainable potential for marine fish resources of around 6.40 million tons/year, while the use of marine fish only reached 4.1 million tons in 2006 while aquaculture production reached 2.6 million tons/year in 2006. The fish processing industry still depends on imports of supporting materials such as cans, soybean oil, packaging materials, and others. The seafood products in question are packaged fish and shrimp as well as frozen fish and shrimp, for which domestic and international market opportunities are still wide open. Contribution to GDP has only reached 3.14%.

The development of fisheries sector businesses is still facing various obstacles, including the nature and characteristics of marine resources which are easily damaged, so technology is needed to process these fisheries into long-lasting products, and also the existence of illegal, unregulated, and unreported IUU fishing which is very widespread, resulting in lack of supply of fish raw materials. Traditional fish processing activities, especially drying and salting fish, are forms of processing that are often carried out by fishermen.

The salted fish processing industry on Baai Island is very closely related if seen from the word of Allah SWT. in QS. An-Nahl 16:14, regarding maximizing marine potential:

مَنْ وَلِتَبْتَغُوا فِيهِ مَوَالِكَ وَتَرَى ۝ تَبْسُطُنَاهَا حِلْيَةً مِنْهُ وَتَسْتَخْرُجُوا طَرَيًّا لَحْمًا مِنْهُ لِتَكُلُوا الْبَحْرَ سَخَّرَ الَّذِي وَهُوَ
شَكَرُونَ وَلَعْلَكُمْ فَضَلَّهُ

meaning: "And it is He, Allah who has subjected the sea (to you), so that you can eat from it fresh meat (fish), and you take out of the sea the jewelry that you wear, and you see an ark sailing on it, and so that you seek (benefit) from His bounty, and so that you are grateful."

In the verse above, conclusions can be drawn about the sea and first about fish. It is said that the specialty of seafood meat is that it is fresh and never tough. Just these few words can have meaning in efforts to increase the yield of marine fish and consume them. Apart from that, in the last verse which reads "and so that you may seek profit from His bounty and so that you may be grateful", in discussing the sea and its fish, as well as discussing ships for sailing, Allah SWT at the end of the verse has recommended using the opportunity to seek profit from his gifts. God by using that ship. Indirectly, through this verse, Allah SWT tells us to take advantage of the gifts he has given, namely using the abundant marine products as His gift, and enjoying them with gratitude.

Based on the description above, this research will look at the industrial sector on Baai Island which is a fairly good producer of processing industry, which should be able to be developed into a leading industrial sector in Bengkulu City, which should be sufficient to fulfill employment opportunities for the people of Baai Island. but there are still many people who choose to work outside the industry, while the economy of the people who work in the processing industry is better than the people who work outside the industry, therefore this research is entitled "Significance of the Development of the Salted Fish Industry for Community Economic Growth from an Islamic Economic Perspective " (Study of Pulau Baai, Kampung Melayu, Bengkulu City).

METHOD

Types and Research Approaches

The type of research used is a type of research that focuses on field research but in obtaining research data it is supported by using library research. The types of research can be fully explained: Field research, namely a type of research that seeks to collect data and information about problems outside the literature. Field research was carried out by exploring data sourced from Baai Island, Bengkulu city.

Time and Place of Research

- a. This research was carried out since the issuance of a research permit in approximately two months, namely from April – May 2023, which includes a presentation in journal form and an ongoing guidance process.
- b. This research was conducted at Mrs. Rahma's salted fish business located at Pulau Baai Kampung Melayu, Bengkulu City.

Research Informant

In qualitative research, the source of the informant who is a human (resource person) has a very important role here as the person who owns the data. The researcher and the resource person have the same position, therefore the resource person not only responds to what the researcher asks for, but he can also choose more directions and tastes in presenting the data he has. Informants in research are people or actors who really know and understand the problem and participate directly in the researcher's problem. These informants were taken from a purposive sampling technique. This purposive sampling technique is a technique for taking informants or sources with certain objectives by the research theme because these people have the information needed for the research. In this case, the researcher chooses informants who are considered to know the problem to be studied and can provide information that can be developed to obtain data. The informants in this research were:

- a. Informants are business owners who provide information about the research subject.
- b. Informants are employees or staff who provide information regarding research subjects.

Data Source

a. Primary Data

Primary data is a source of research data obtained directly from sources (not through intermediary media) or data obtained directly from the field. In this case, primary data comes from field data collected directly by researchers from the sub-district offices of Karang City and Baai Island, Malay Village, and Bengkulu City.

b. Secondary Data

Secondary data is a source of research data obtained by researchers indirectly through intermediary media (obtained and recorded by other parties) such as from reading sources in libraries that relate to problems related to the material the researcher is working on, such as literature, books, research journals, or articles.

Data collection technique

a. Interview (Interview)

It is a technique used to obtain data through direct conversations with informants related to research problems, using interview guidelines. Researchers directly conducted interviews with relevant sources, to obtain the required information. Here the author conducted interviews with the head of the Baai Island salted fish processing industry group, industry owners, workers, and the Baai Island community.

b. Documentation

Documentation is a record of events that have occurred, documents can be in the form of writing, images, or someone's monumental works. Data collection regarding research objects was carried out indirectly but through data obtained from Baai Island, Bengkulu City.

Data analysis technique

Data analysis in research is very necessary and is even a very crucial part of several previous research steps. In qualitative research, data analysis must often involve collecting facts in the field, thus the data analysis technique used in this research is an interactive model. According to Miles and Huberman, using an interactive model can be done in three steps, including:

a. Data reduction

Data reduction is a selection process, focusing on simplifying, abstracting, and transforming rough data that emerges from written records in the field, this process takes place continuously. Data reduction includes: analyzing data, coding, and exploring themes.

b. Data presentation

Presenting data is an activity where a large amount of information is arranged so as to provide the opportunity for drawing conclusions and taking action. The form of presentation of qualitative data can be narrative text, as well as matrices, network graphics, and charts.

c. Drawing conclusions

Drawing conclusions is an effort or verification carried out by researchers continuously while in the field. From the beginning of data collection, start looking for objects, noting regular patterns (in theoretical notes), explanations, possible configurations, causal flows, and proposals.

RESULTS AND DISCUSSION

Development of the Salted Fish Industry on Baai Island

Industrial development is a pathway of activity to increase welfare in the sense of more progress and a higher quality standard of living. Industry is apart from efforts to improve the quality of human resources and the ability to utilize natural resources and other resources. Thus, industry is a form of effort to increase the productivity of human power accompanied by efforts to expand the scope of human activity.

Development in the industrial sector is one of the economic development targets for natural resources and human resources that are productive independent, advanced, and competitive. Because in this field the industrial sector can create business opportunities, so that it can expand employment opportunities, it can increase the standard of living of the community.

According to the results of interviews with the surrounding community, the industrial development that occurs on Baai Island is utilizing the marine products obtained. For example, the use of sea products which are processed into salted fish.

Here the researchers took the example of Mrs. Rahma's salted fish business. According to the interview results, Mrs. Rahma's salted fish business is developing the business industry in two ways, namely online or coming directly to Mrs. Rahma's business address.

Rahma sells salted fish online via Facebook and WhatsApp. Rahma's social media is quite widely known by the public. Using this method, customers only need to order salted fish and its type. Where Mrs. Rahma can deliver the salted fish to each customer's address or the customer can pick up the order directly at Mrs. Rahma's place of business.

Meanwhile, Mrs. Rahma's other sale of salted fish is that customers can come directly to Mrs. Rahma's business without ordering it first. This method can make it easier for customers to buy salted fish and Mrs. Rahma's salted fish business is not only bought by local customers but also customers from outside the area.

Mrs. Rahma's salted fish business also has an impact on the social life of the surrounding community, including Mrs. Yanti's salted fish business, which opens up business opportunities for the surrounding community and is able to improve the quality of welfare of the surrounding community.

The Impact of the Development of the Baai Island Salted Fish Business Industry on the Community's Economy

In the industrial process, industry in this area is very necessary in an effort to increase added value which can improve the community's economy. The growth of small industry is an industry that has an important role in supporting regional economic growth, and the development of small industry continues to increase in line with development developments. Several impacts of industrial development can be seen and felt in the Bai Island area as follows:

1. Increased community income

The first impact of the development of the Baai Island salted fish business industry on the community's economy is increasing community income. With the existence of the salted fish business on Baai Island, the community's economic life is helped through this industry.

Based on the results of an interview with one of the people living in the area, he said that the salted fish business could help increase the community's income. The income of the people increases and all the economic needs of the people are met.

For example, the business owned by Rahma's mother was able to increase her income. In the past, only Mrs. Rahma's husband worked to make ends meet, whereas now Mrs. Rahama's family is greatly helped by the existence of this salted fish business. From Mrs. Rahma's statement, it can be concluded that businesses in the Baai Island area are able to increase the income of the people in this area.

Apart from Mrs. Rahma's salted fish business, the author also interviewed Mrs. Tuti's salted fish business. Here she said that since she developed the salted fish business, her income has increased. However, Mrs. Tuti said that her income level depends on the purchase or sale of the salted fish.

2. The welfare of the people of Baai Island

The existence of the salted fish business on Baai Island, not only increases the people's income, it is also able to improve the lives of the people. Most of the people who live in the Baai Island area make their living as fishermen and they use the fish that can be processed into salted fish. The salted fish industry can help improve the economic prosperity of the people in the area. Based on the results of interviews with people in the area, the existence of this salted fish business can increase people's income, so that people's income increases automatically, and the life or welfare of the people also increases.¹³

For example, Mrs. Rahma's salted fish business, apart from reducing her family's income, is also able to improve their daily lives. Income increases and their living needs are met so that this business can improve the lives of its people.

Based on an interview with another seller, namely Mrs. Vera, she stated that the salted fish business that is being run can improve their lives, that because their needs are automatically met, their income also increases, this can have an impact on the prosperity of people's lives, not only because of the recruitment of employees who work there. This salted fish business is also able to improve the lives of the surrounding community.

3. life's needs are met

The next impact of the development of the salted fish industry on Baai Island is to fulfill the lives of its people. With this business, the average community has their own business which can meet their living expenses. People no longer have to worry about meeting their daily needs, they no longer have difficulty finding work to support their lives.

Based on the results of interviews with people who live in the area and are salted fish entrepreneurs in the area, according to Mrs. Rahma, having this salted fish business can help fulfill

the life of Mrs. Rahma's family. Mrs. Rahma no longer needs to work for someone else, she just manages and develops her own business. This business can help meet the living needs of Mrs. Rahma's family.

Similar to Mrs. Rahma's case above, for example, Mrs. Rahma's business can meet her living needs. By selling salted fish which sells well, Rahma's mother has increased income so that Rahma's living needs are met.

Here the author takes an interview with Mrs. Tuti's work, namely Mrs. Sukma. She says that the salted fish business developed by Mrs. Tuti can help her and her family's livelihood. Apart from helping here, he is given a salary so that he can help his family's income. 16

From the third statement on the impact of industrial development above, it can be concluded that the businesses owned by Mrs. Rahma, Mrs. Tuti, and Mrs. Vera in the Baai Island area are capable and have a good impact on the industrial development on the economy of the people around the area.

CONCLUSION

The industrial development taking place on Baai Island is based on the results of interviews with the surrounding community who utilize the marine products obtained. Here, the researcher took the example of Mrs. Rahma's salted fish business, developing the business industry in two ways, namely online or coming directly to Mrs. Rahma's business address. The impacts of industrial development that are seen and felt in the Baai Island area are as follows:

1. Increased community income

The first impact of the development of the Baai Island salted fish business industry on the economy of the people is that their economic lives are helped through this industry.

2. the welfare of the people of Baai Island

The existence of the Baai Island salted fish business, is not only about increasing the income of the people, it is also about improving the lives of the people and improving the lives of the people who live in the Baai Island area.

3. life's needs are met

The next impact of the development of the salted fish industry on Baai Island is to fulfill the lives of the people. With this business, the average community has their own business which can meet their living expenses.

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